GREATER FLINT HEALTH COALITION'S 2006/2007 PHARMACY TASK FORCE COLD PACK CAMPAIGN ORDER FORM

The Cold Pack Campaign is a community wide educational and product-distribution project intended to decrease the use of antibiotics to treat viral infections. Cold Packs can be given to patients who present with viral infections but insist on a prescription for an antibiotic. The Pharmacy Task Force hopes that by giving away the Cold Packs, physicians will relieve their patients' anxiety about "needing" a medication while simultaneously minimizing the possibility of that patient developing an antibiotic-resistant infection. Cold Packs are available for adults and children 12 years of age and up[1].

The CDC warns that unnecessary antibiotics foster resistance and place individual patients at risk.

Cold Packs *may* contain the following products:

- Symptom relievers such as analgesics or decongestants
- Cold and flu brochure
- Tissue Pack
- Coupons

Please print your name and address clearly and fax this order form to the number listed below[2]. There is no charge for the Cold Packs, but availability is limited and subject to change without notification. Please allow 2-3 weeks for delivery. The Cold Packs are supported by Pfizer, Inc. and Ortho-McNeil, Inc.

NAME
(please print): _____

ADDRESS: _____

_____

TELEPHONE: _____ **FAX:** _____

Please check one of the following: ☐ MD/DO ☐ PA ☐ RN/NP
☐ R.Ph. ☐ Pharm.D. ☐ Other:_____

On behalf of Physician/Pharmacist: _____DEA#: _____

FAX completed form to: 810-720-2757 **THANK YOU FOR YOUR PARTICIPATION!**

[1] The Pediatric *Cold Pack* offered for children under age 12 in previous years will not be available for the 2006/2007 season due to a shortage of supply. We do apologize for this inconvenience.
[2] HealthPlus of Michigan, a member organization of the Greater Flint Health Coalition, will receive Cold Pack orders.